

Activity &gt;&gt; Report

HKIE Electronics Division Activity Report

# Visit to Cable TV



Photo taken at the lobby of Cable TV tower

On 25th October 2003, the Electronics Division organized a technical visit for 30 members to the Hong Kong Cable Television Limited, which is located in Tsuen Wan. The visit aims to increase and satisfy the interests of the members in various state-of-the-art digital and broadcasting facilities offering the Pay Television and Broadband Internet Access services transmitted over near universal telecommunications network.

During the visit, the production and broadcasting facilities were shown and all members were very interested in the production facilities for the news broadcasting. With the ever-increasing pressure for improved workflow and productivity without loss of quality, new ways to handle video, audio media and metadata were also demonstrated. The new method achieved dramatic improvements via capturing materials once, then sharing it and if necessary, moving it between stores. The productivity can be further enhanced especially when stored material is reviewed, edited and managed from many different locations at the same time. This overall concept is called Seamless Production, and is implemented and enhanced in Cable TV effectively. All participated members were very appreciated in visiting and understanding various new technologies during this function.