

# ASTRI's Role in Hong Kong Electronics Industries



Ir. Frank CHAN Fan (L), chairman of Electronics Division, presented the souvenir to the speaker Dr. Yang (R).

On 11 May 2005, the Electronics Division organized a technical seminar on "ASTRI's Role in Hong Kong Electronics Industries". The speaker Dr. Robert Yang, Chief Executive Officer, Hong Kong Applied Science and Technology Research Institute (ASTRI), gave a talk on the role of ASTRI.

Dr. Yang, our honorable guest, opened the talk by providing an overview to strategy of ASTRI, i.e., build human resource edge for technology leadership, establish customer-focused R&D, and ramp up to critical mass. The objective of ASTRI by 2009 is to become one of the Greater China's most customer-focused applied research institution. And ASTRI is focusing on such area as Consumer Electronics, IC Design, Communications, and Material Packaging Technologies. The communications will include Advanced Personal and Home Networking Technologies, Broadband Wireless Access Technologies, Cellular Communications Solutions and Applications, and Digital TV Broadcast Technologies and Applications. Dr. Yang further elaborated on the strategy of the R&D Center :- top down strategic approach toward government funded applied research, focused on creating industrial impact, integrate all Hong Kong technology resources to maximize effects, leverage the opportunity and momentum of the Mainland, and concentrate on selected focal-point areas.

The seminar ended with a question-and-answer session and a souvenir was presented by the Chairman of Electronics Division, Ir Frank Chan Fan.